

FULL SERVICE EQUITY LEASE *Ownership Plus!*

Are you required to own your trucks but need the predictability and convenience of full service lease support?

Look to Idealease. If you need to own your own trucks for tax or application reasons, our **Full Service Equity Lease (FSEL)** is a great option.

With our Full Service Equity Lease, you retain vehicle ownership and benefit from IRS accelerated tax depreciation rules (in the U.S.). Plus you get fixed and guaranteed monthly maintenance costs on all Preventive and Predictable Maintenance parts and labor and Priority Service at more than 430 Idealease locations.

THE IDEALEASE FSEL INCLUDES:

IMPROVED CASH FLOW AND CREDIT CONSERVATION

- No capital outlay required—no down payment of any kind.
- Lower current monthly FSEL payment by trading your existing vehicles to Idealease.
- Use the Idealease line of credit and conserve your credit lines for revenue producing assets.

FIXED AND GUARANTEED MAINTENANCE COSTS

- Lowest life cycle costs on a consistent monthly basis.
- All predictable maintenance parts and labor.
- Comprehensive preventive maintenance program.
- All predictable tire repair and replacement.

PRIORITY SERVICE

- Receive Priority Service at more than 430 locations.
- Your vehicle will receive immediate service in dedicated service bays where expert technicians are ready to diagnose and repair issues if a mechanical failure occurs.
- Idealease customers have experienced over 98% vehicle uptime since 2005.

TAX TREATMENT

- An FSEL transfers tax ownership from Lessor (Idealease) to Lessee (you).
- In the U.S., the tax owner of a vehicle might benefit from IRS accelerated tax depreciation rules.

END OF TERM OPTIONS

- When the final equity payment is made, vehicle title is transferred to you.
- Trade vehicle at the end of term, and replace it with a new truck or tractor.

FSEL Benefits:

- Improved cash flow
- Conserve credit line
- No down payment
- Tax ownership
- Guaranteed maintenance costs
- Predictable Maintenance parts and labor
- Preventive Maintenance
- Predictable tire repair and replacement
- Improved vehicle uptime
- Priority Service at more than 430 locations
- Dedicated Priority Service bays
- Expert technicians
- End-of-term options: retain ownership or trade-in vehicles
- Idealease purchasing power

Do the Math!

Full Service Leasing pulls all six components of truck operations together.

1. Purchase price
2. Financing
3. Used truck disposal
4. Maintenance services
5. Peripheral services (washing, rentals, fuel program, etc.)
6. Administration (truck licensing, regulatory compliance, etc.)

IDEALEASE, INC.

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THESE OPTIONAL PROGRAMS ARE AVAILABLE TO ALL IDEALEASE CUSTOMERS:

24/7 ROADSIDE ASSISTANCE

You can rely on Idealnet, 24/7 Roadside Assistance from Idealease, to get your driver back on the road as quickly possible when they have a vehicle breakdown, lock-out, or emergency permit requirement, or when they need a fuel or hazmat cleanup.

One call to 1-800-ID LEASE puts your driver in touch with a trained Idealnet service coordinator, never a telephone recording. The vast Idealnet service network includes more than 430 community-based Idealease service locations and 34,000 truck stops, tire repair centers, and service stations throughout the United States, Canada, and Mexico.

FUEL TAX REPORTING AND FUEL PURCHASING PROGRAMS

Idealease Fleet Services provide efficient vehicle licensing, legalization, and U.S. fuel tax reporting. Our Idealease Fleet Services Fuel Card eliminates most of the paperwork for tracking, trip reports, and fuel tax receipts. The card is accepted at more than 43,000 fueling locations in North America, and it has no transaction fee.

SAFETY AND COMPLIANCE

Idealease is the leader in safety and compliance training. Idealease offers the most current information and training available today, including extensive coverage of the ever-changing and complex CSA regulations.

TELEMATICS SERVICES

Telematics services are utilized by Idealease customers for a variety of reasons. Idealease offers the CyntrX fleet tracking system, which is linked to Navistar's OnCommand™ Connection Remote Diagnostics system. This system provides a customer portal so you can more efficiently manage your fleet through an integrated vehicle service monitoring system.

REPLACEMENT RENTAL VEHICLES

Idealease offers a full range of industry-leading vehicles including: day cabs and sleeper tractors, dry and refrigerated straight trucks, stake body trucks, and specialized equipment (such as yard tractors, wet line kits, and more).



You can get the best of both worlds with an Idealease Full Service Equity Lease that gives you the benefits of tax ownership with the convenience and support of a Full Service Lease, allowing you to focus even more attention on serving your customers and growing your business.

Contact your local Idealease Account Manager to learn more or visit us online www.ideallease.com.

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